Background information

Diversity and security are the business cornerstones of the Rosewood Companies. The different operational units in the group provide strength and stability to maximize assets and wealth. Each unit is professionally managed for optimal returns, while the spread of activities shields the group overall from sector-specific ups and downs. Together, they correspond to the values of the Caroline Hunt Trust Estate, for which the Rosewood Companies form a robust financial operating base. Proper information flows and access are crucial to maintain satisfactory levels of individual and overall performance.

Challenges

Activities in the Rosewood Companies cover institutional real estate, oil and gas exploration and production, startup and entrepreneurial investment, holistic cattle ranches and environmental conservation. Group information, policies, decisions and other files need to flow out to the individual business units, while management reports must also come back in the other direction. As an ecosystem in themselves, the Rosewood Companies depend on a suitable solution for holding, communicating and accessing the data vital to everyday operational success.

File Sharing Security for a Select Group

Security is a priority for Rosewood IT management when it comes to storing and transferring files. Recent breaches of data suffered by other organizations made it wary of certain public cloud service providers. The preference was for a robust in-house file sharing and synchronization product that would give the Rosewood Companies optimal protection. At the same time, the projected total base of 50 users for such an application meant that affordability was important. These different requirements also had to be met in a context in which managers would access confidential data outside company networks using mobile devices.

The Solution

During a trial period, the IT department was able to test the range of file sharing and synchronization functions offered by FileCloud as a private cloud solution. Security was found to be both flexible and robust, while the file backup, recovery and versioning functionality protected company files against both system malfunction and user errors. The IT department tried both Dropbox and OwnCloud and found the pricing to be expensive and above their budget. The favorable price point of FileCloud for a smaller number of users was also a hit. With FileCloud, the Rosewood Companies could start with a modest number of users and stay well within budget, yet benefit from the possibility to extend the user base practically without limit.

FileCloud Support is Also a Positive Decision Factor

FileCloud support was on hand to help the IT department achieve rapid and reliable set-up including pass-through user authentication. In the customer's own words, "the support team was great". FileCloud recognizes the importance of having both a great product and top-notch technical assistance, so that users can benefit from robust, high-performance file sharing and syncing as fast as possible. The IT department at Rosewood Companies is convinced of the merits of this combination and since the initial installation has already extended its license several times.

FileCloud Support is Also a Positive Decision Factor

Rosewood business executives running key urban development projects in Dallas, managing a Gulf Coast refinery and helping natural wetlands to thrive need a file sharing solution without huge learning curves. The mobile client and web interfaces for FileCloud have been designed accordingly. They stay out of the way to let users get the data they need safely, intuitively and rapidly. The administrator interface ensures that application of appropriate security policies is simple and effective, with automatic alerts sent to IT staff in case of suspicious behavior.

> *FileCloud provides right functionality at right price.*
>
> Trey Tucker, Telecom Administrator

Ready for the Future

Any new business units or activities in the Rosewood Companies group can immediately be integrated into the FileCloud installation. Growth of the licensed user base is smooth and highly affordable. FileCloud installations can accommodate millions of users if required, all with the same high security, reliability, performance and ease of use. Integration with existing access authorization systems make it easy to manage different levels of user privileges and extend file sharing to third parties while maintaining appropriate levels of confidentiality.