



Background information

'Unlimited' is how the Neoscape creative agency brands itself. A leader in design, graphic and content creation for the built environment, Neoscape has a portfolio of successful projects to make any competitor go green with envy. Output for the agency includes 3D graphic creation, photography, film and interactive applications. The ultimate goal? To help Neoscape clients and their audiences to experience worlds before their real-life creation. Founded in 1995, the agency continues to explore new techniques and technologies to enhance its productivity and customer satisfaction.

A Whole Universe of Data to Manage and Share

Each world created by Neoscape also generates a world of data. Design and film files can be very large, yet must be made easily accessible to clients for visualization and feedback. The company used an FTP server previously to handle the volumes involved. New cloud-based technologies caught the eye of Rauf Ismayilov, Neoscape's IT Manager. He could see the attraction of extensible, scalable storage, and looked for the same advantages in a private cloud configuration. Ismayilov had already been a long term user of Tonido software. The quality of that experience prompted him to put FileCloud on the list, and then on the shortlist, of potential solutions for Neoscape.



Challenges

As a permanent consideration, Ismayilov had to make sure that any new solution would be compatible with existing data assets. Neoscape uses an EMC Isilon cluster to manage 200 terabytes of data. The cluster gives the company a robust network-attached storage (NAS) platform with hardware, software, and accelerator nodes. Any file sharing and synchronization solution had to be compatible with it. FileCloud was immediately attractive because it could integrate in a snap, using existing file shares and giving users both access facility and security. Other options were much less palatable, involving replication of all of Neoscape's data and significant extra investment in software and hardware. FileCloud on the other hand was ready to use 'out-of-the-box', without any additional IT resources required.

The Solution

Upon Ismayilov's recommendation, Neoscape took the decision to use FileCloud. Installation went ahead with the software integrating directly with existing user access management. FileCloud replaced the FTP server and gave users the ability to directly access their files from any location. Both the Neoscape marketing team and project coordination department were ecstatic about the new solution. Communicating and sharing files with clients has become a breeze, especially for Neoscape employees traveling to client sites or conventions.

A New Era of File Share Speed, Security and Protection

FileCloud has many features to help Neoscape to streamline everyday operations and work even more closely with its clients. Large files can be sent as unique URL links and the sender can be automatically notified when the file in question has been downloaded. To ensure that all versions viewed by colleagues and clients remain as fresh as possible, a Neoscape user can also fix the lifetime of the link leading to the file. New file versions are made available in seconds with new links. Yet FileCloud also provides automatic versioning, backup and restore functionality to keep current and past files protected and organized. Branding Possibilities are Also Part of the Package



Besides offering leading edge technology and superb performance and reliability, FileCloud also gives customers the possibility to use their own brand on a service they offer that is based on FileCloud. Creative agencies like Neoscape are well aware of the importance of branding. The Neoscape brand identity already pervades its work. With FileCloud, that brand identity can be stamped on the file sharing and synchronization offered to Neoscape clients too. Not only does this help position an agency as technically as well as graphically excellent, but it also reassures its clients that they are truly dealing with the agency they already know and trust.



FileCloud is an ideal solution for us. We are able to use existing shares and easily access everything on go

Rauf, IT Manager

Let FileCloud Help You Increase Your Productivity and Profitability Too

Ismayilov and Neoscape are delighted with their decision to use FileCloud. As the agency evolves to handle new challenges and wow new clients with its stunning creativity, FileCloud will be there to support it. The FileCloud software is and will always be leading edge, compatible with new technologies and offering the best in private cloud file sharing and synchronization. Highly affordable pricing and a world-class customer service and support team enhance the FileCloud solution even further. In addition to key customer references in creation, media and advertising, FileCloud also has enthusiastic business users in many other domains. The finance, hospitality, technology, and utilities industries, as well as the public sector, are just some examples.