

# Branding

FileCloud allows users to customize the branding of FileCloud service.

The following items can be customized in FileCloud using the Admin Portal

- [General Customization](#)
- [Login Background Image](#)
- [Labels and Logos](#)
- [UI Messages](#)
- [Email Templates](#)
- [News Feed](#)
- [Terms of Service](#)
- [Customize Product URLs](#)
- [Custom CSS](#)

See a quick video to learn about FileCloud Options to Customize.