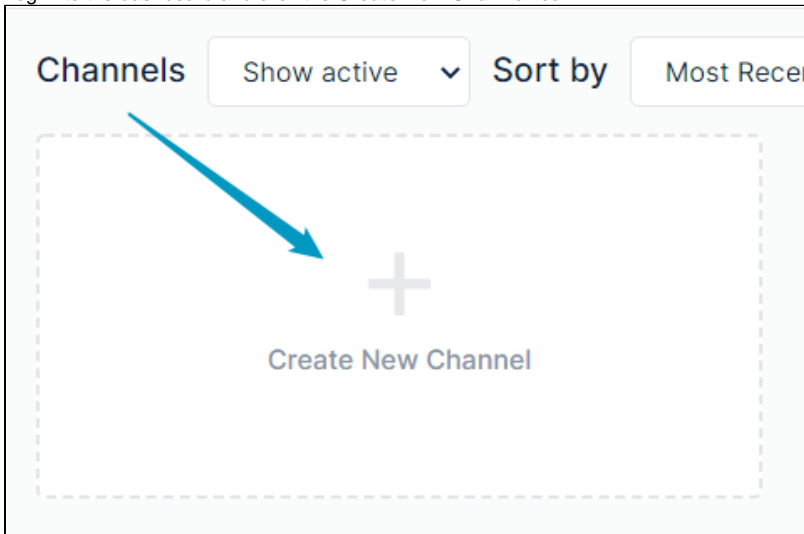



# Creating a channel

## To create a channel

1. Log in to the dashboard and click the **Create New Channel** icon.



 You can also click the Create Channel button in the channel sidebar. See [Channel Sidebar: Finding Channels](#).

A **Create a New Channel** dialog box opens.

2. In **Channel name** enter a name that makes it easy to identify the channel, such as a subject, a client name, or a transaction name. This field is required. In the example, the client's name is entered.

A screenshot of a 'Create New Channel' dialog box. The title bar says 'Create New Channel' with a close button (X) on the right. Below the title bar, there is a descriptive text: 'A channel is a light-weight space where you communicate and collaborate with anyone to get work done.' Below this is a label 'Channel name' followed by a text input field containing 'SiteBuild Marketing'. Underneath the input field is a link 'Advanced' with a right-pointing arrow. At the bottom of the dialog are two buttons: 'Create channel' (solid blue) and 'Cancel' (outlined blue).

3. To enter a description for the channel or copy the format of an existing channel, click **Advanced**.
4. If you click **Copy from channel**, a drop-down list displays the other channels that you have access to. Choose the channel that you want to copy. The new channel will include the same files, actions, and wiki content as the copied channel, and have the same background and logo if you have customized them.
5. Click **Create channel**.  
A **Share your channel** dialog box opens.  
Note that your channel has been created at this point, so you may close this box and add members or generate a link for joining the channel later.
6. Either enter names of users to add as members of the channel, or create a link to make available to potential members.
  - a. To add members directly to the channel, enter the names of existing AirSend users or the emails of potential users and click Enter. Their names and/or emails appear below the text field.



Note: You can enter multiple people at a time by separating the names/emails with commas.

### Share your channel

Add people to the channel

Optional

Sara Davis

Jared Taylor

Submit

Cancel

OR

Allow users to join channel with a link

[Create Link](#)

Anyone with the link can join your channel. They will need to create an AirSend account to join. You can disable this link at any time.

- b. To generate a link to the channel, click **Create Link**.

A link appears. Click **Copy Link** so you can paste the link into a site or send it by email to potential channel members.

### Share your channel

Add people to the channel

Optional

Submit

Cancel

OR

Allow users to join channel with a link

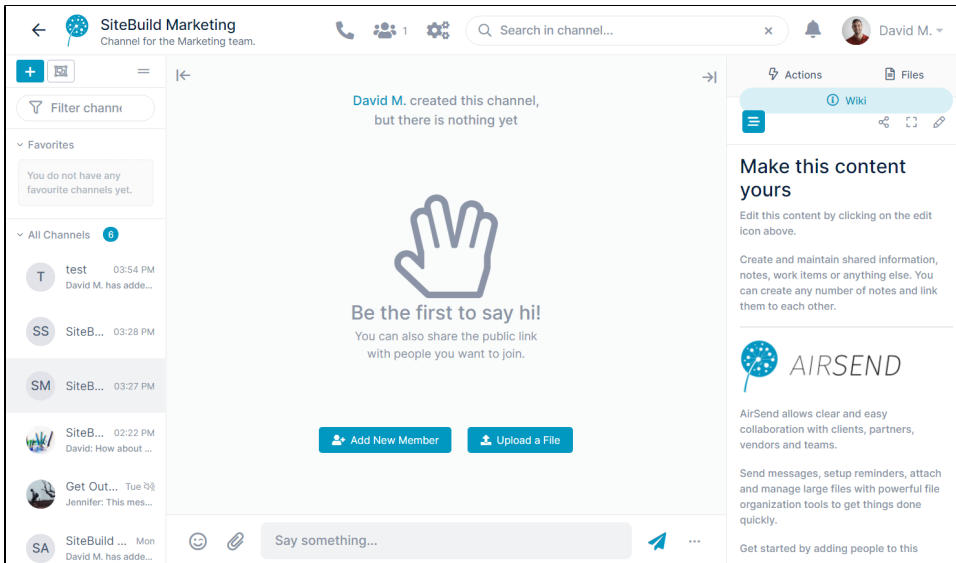
Copy Link

Delete Link

Anyone with the link can join your channel. They will need to create an AirSend account to join. You can disable this link at any time.

7. Close the dialog box.

Your new channel appears similar to:



Inside an AirSend channel