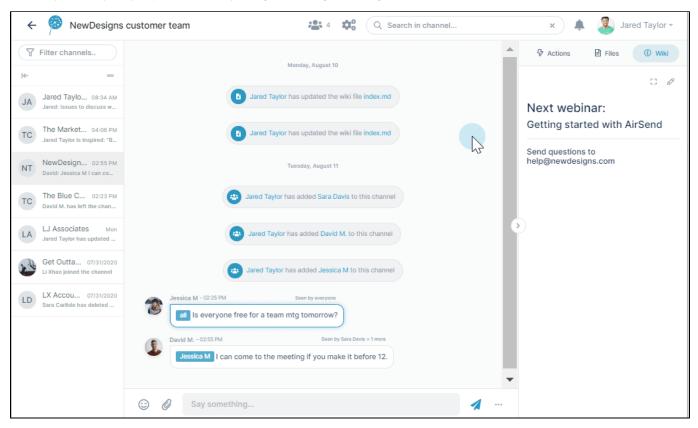
# **Style and Customization**

In addition to first-rate tools that increase your efficiency, AirSend provides you with features that help you promote your brand, polish your messages, and add character to your communication.

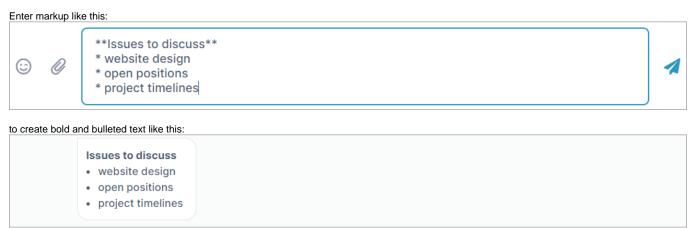
#### Customize your channels

Advertise your identity and your professionalism by adding a custom logo and background.



### Highlight key points with markup

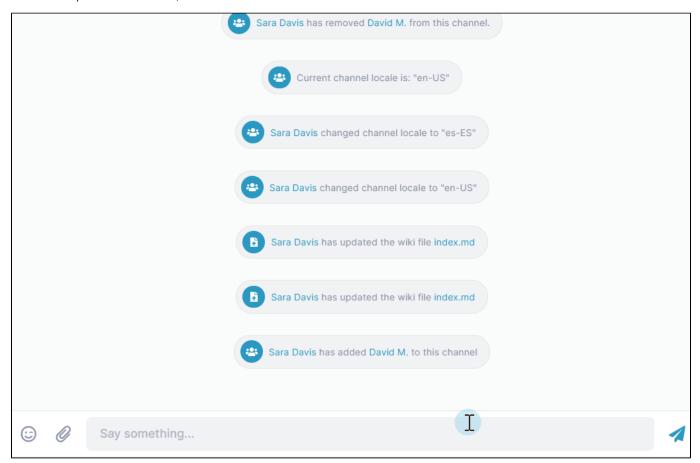
Add markup as you write messages for better emphasis and organization.



For all of the markup features you can use in messages, see Formatting message content.

## Accomplish more with inline commands

Use inline commands to quickly perform a wide range of functions. Below, a user enters the /inspire command to post an inspirational quote to the channel. To explore more commands, see Inline commands.



## Express yourself!



Next: If you're the owner

Also see:

**Public channels** 

Formatting wiki content

Opening Office files in AirSend